LanguageCon '27

WHERE LANGUAGE MEETS OPPORTUNITY

LanguageCon.org

Exhibitor & Sponsor Prospectus

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The organizing committee includes members of the following communities:

Endorsement is not implied or intended.

Where Language Meets Opportunity

The inaugural *LanguageCon '27* event brings educators, employers, and professionals together to build a multilingual, globally prepared workforce. This focused, half-day conference creates real conversations among the people hiring, the people teaching, and professionals seeking or preparing for careers where language skills are a key success factor.

Date: February 25, 2027
Time: 9:00 AM–1:30 PM PST
Cost: Free for attendees
Location: Virtual

Attendance at all sessions is not mandatory; attendees are welcome to join only the segments that align with their availability and interests.

Who Should Attend

Anyone interested in global careers involving languages and intercultural competence:

- Aspiring multilingual professionals
- College and High School Faculty and Students
- High school and College career counselors
- Early/mid-career and established professionals seeking new global opportunities
- Government agencies
- Industry and community leaders

Why Attend

- Connect with employers and organizations seeking multilingual talent.
- Explore diverse career pathways as a student exploring current/future opportunities or as an experienced professional looking for your next step.
- Discover job and internship opportunities across experience levels.
- Network with representatives who value language skills and cultural expertise.

Sponsorship and Exhibitor Opportunities

LanguageCon is a pilot event that will be made possible by organizations investing in the future of the language workforce. Sponsorship is designed for companies, associations, educational institutions, foundations, public agencies, and community organizations seeking a higher profile in event marketing communications and meaningful visibility with educators, employers, and multilingual professionals.

Exhibitors and sponsors will have opportunities to meet and network directly with educators and multilingual professionals, share career pathways, and build relationships with current and future talent.

Exhibitors and sponsors will gain meaningful visibility with students who are actively exploring their education and career options. Participation also positions your organization as a champion of language learning, workforce readiness, and broader access to opportunity.

Exhibiting organizations should be actively recruiting for internships, job opportunities, and/or mentoring programs to multilingual talent.

Ideal Participating Organizations

- Technology, gaming, media, language services, healthcare, education, energy, hospitality, travel, finance, government, clinical trials, pharmaceuticals, international trade, global manufacturers, and nonprofit organizations.
- Employers recruiting for roles in which multilingual communication supports local target communities or global operations.
- Organizations offering internships, job-shadowing, scholarships, apprenticeships, mentoring, or career-readiness programs.

Participation Guidelines

- This inaugural event is a pilot, and your participation will demonstrate your support for our vision. At this stage, our focus is on learning. Input from sponsors and exhibitors, both before and after the event, will be crucial for development.
- Participating organizations should provide clear, current information about career pathways and required qualifications.
- Internships, job openings, programs, and application deadlines should be accurate at the time of the conference.

- Representatives should be prepared for practical dialogue with educators, aspiring professionals, and established multilingual professionals.
- Sponsor recognition is subject to timely submission of logos and other materials.
- All benefits are subject to event production requirements and availability, which may be updated at event committee discretion.

Exhibitor Package

- Reserved participation in a dedicated virtual meeting space
- Organization listed in event materials, promotional messages, and on the website
- Opportunity to promote internships, employment, mentoring, and career-exploration programs
- Direct access to educators as well as current and future multilingual talent with a wide range of backgrounds and training
- Recognition as an employer investing in a multilingual, globally prepared workforce

Exhibitor Registration

- **Early-bird exhibitor registration:** $300 through December 31, 2026
- **Standard exhibitor registration:** $500 after December 31, 2026

Sponsorship Packages

Benefit	Gold Sponsor (limit 8) - $750	Platinum Sponsor (limit 3) - $1,500
Complimentary registration tickets	—	Included (up to 4 tickets)
Recognition in event marketing communications	Included	Premier placement
Logo on the LanguageCon website for one year	Included	Included with enhanced visibility
Recognition on the ALC Bridge website	—	Included, subject to confirmation
Sponsor recognition at live event	Included	Premier placement
Social media recognition	Included	Expanded recognition
Opportunity to provide approved branded materials	Included	Included

Depending on the final production schedule, sponsor recognition may include logo placement in digital invitations, registration pages, email campaigns, presentation slides, signage, and post-event communications. Final benefits, placement, production deadlines, and any sponsor caps will be confirmed in the sponsorship agreement.

Media and Association sponsorships also available with appropriate terms and conditions. Contact exhibitors@languagecon.org *for more information.*

Reserve Your Place

Join the employers, educators, and professionals drawing a clear line from classroom to career and building the future of the multilingual workforce.

Space is limited. Register now: engage.middlebury.edu/languagecon27

1. Select an exhibitor package and/or sponsorship level. Exhibitor and sponsorship registration includes up to four representatives. Platinum sponsorship includes free registration.
2. You will receive additional information upon registration with instructions on how to provide your organization description, logo, and current career opportunities.
3. Identify the representatives who will attend and prepare them for practical, career-focused conversations and networking.

Contact

Bryce Craft, MIIS Director of Employer Relations and Strategic Partnerships, at bcraft@soka.edu

Built on ALC Bridge

LanguageCon is different from, and an extension of, the activities of the ALC Bridge (ALCBridge.org). ALC Bridge connects language employers, educators, and future talent year-round. It is a centralized community for stakeholders across the pipeline to employment for multilingual professionals—not only linguists, but the broader global workforce.

LanguageCon is where that community meets in a virtual event setting.